

Project Name:	On-line Interactive International Student e-Tutorial
MIU Round:	Round 1
Sponsor(s):	Division of Student Life, International Student Services
Coordinator(s):	Laurie Cox
Partner(s):	Undergraduate Admissions, L&S Learning Support Services
Report Date:	Year 1, August 2010

Project Specific Goal and Measures

Project Impact Measure(s)	Implement an interactive e-Tutorial for prospective and current international students in order to communicate important information, reduce anxiety about attending UW-Madison and allow access to information at times when ISS is not staffed and at reduced cost to the student.
Project Impact Data Source(s)	A survey at the end of the tutorial will assess satisfaction with the tutorial and assess the degree to which confidence has increased. A time stamp will be returned with the survey data allowing for an evaluation of when students are accessing the tutorial compared to the hours that ISS is staffed.
Baseline Measure(s)	Because the e-Tutorial is new, there is no baseline data for the first year. In future years, survey responses and timestamp data can be compared to year 1 data.

Progress Reports

Year 1	<p>Most of Spring 2010 was spent customizing the Kognito (company that makes the tutorial) product for UW-Madison. Enrolled international students talk about their experiences at UW-Madison on the tutorial and information and pictures specific to UW-Madison were added. The tutorial “went live” in mid July 2010. It can be accessed at the following URL http://iss.wisc.edu/ under “Announcements” in the upper right hand corner.</p> <p>In the first month of use, the e-Tutorial was accessed 1,204 times by 1,019 different individuals in 76 countries. 68% of the time, the e-Tutorial was accessed outside of a time when ISS staff are available by phone or in person.</p>
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