

Alumni Profile for Every Undergraduate Major Program

2008 Alumni Profile

http://apa.wisc.edu/degrees_alumni.html

Alumni Profiles give departments information about

- demographics
- continued engagement with the University and WAA
- perceptions of their educational experience
- educational and employment status



Alumni Profiles Provide Answers

Among UW-Madison alumni who graduated in the past 10 years:

- 98% agree that their UW-Madison education has improved the quality of their life, regardless of any financial benefit
- 92% are employed or enrolled in a degree program or both
- 22% are enrolled in on-going education either full-time or part-time; 44% are not enrolled but have plans for further coursework
- 88% are employed full-time (81%) or part-time (7%). Of those:

- 80% say that the skills they developed at UW-Madison in problem solving, written and verbal communication, and other general skills are related or highly related to their current position
- 78% say that their education prepared them well or exceptionally well for their current employment
- 84% earn \$30,000 or more annually; 34% earn \$60,000 or more

Potential Cost Savings for Departments

- The WAA directory eliminates that need for departments to keep and maintain a duplicate database of alumni information.
- The embedded survey questions provide outcomes information without running a costly alumni survey every year.
- Departments that want more detailed survey information or analysis can use the WAA information sources as a starting point.

2008 Alumni Profiles Available early May, 2008

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So that you will have better information on alumni, encourage graduating students to use the alumni directory.

How departments can get alumni addresses and employment information:

<http://waa.uwalumni.com/lists/>

Alumni Records Request Form

Agreement: I am a university employee and agree that the data requested will be used only as described below and that the data will not be given, sold or otherwise made available to any other person.

PLEASE FILL OUT ALL APPROPRIATE MATERIAL, THEN PRESS REVIEW AT THE BOTTOM.

* = Required fields

First Name: *
Last Name: *
Department: *
Phone: *

I. How do you want your list?

Please send the requested information in:

- Excel format
- ASCII text format (use only if WAA is providing a separate request for both)
- S160 mailing label template (3 across labels)

All electronic files are provided free of charge.

WAA is able to provide you, at a specialized rosters and nametags appropriate person.

II. Who Do You Want in Your List?

School/college of degree: *

- Agricultural and Life Sciences
- Allied Health
- Business
- Education
- Engineering
- Environmental Studies
- Human Ecology
- Law
- Letters and Science
- Medical School
- Nursing
- Pharmacy
- Veterinary Medicine

Degree level:

- Bachelor's
- Master's
- Doctoral

III. What do you want in your list?

All available fields are listed (default items can be unselected).

- Salutation (Mr., Mrs., Ms., Professor, etc.)
- Mail name (first, middle and last in one field)
- First name
- Last name
- Spouse name
- Maiden name
- Preferred address (recommended)
- Home address (including city, state, ZIP, country)
- Business address (including city, state, ZIP, country)
- All addresses (including city, state, ZIP, country)
- County
- Preferred phone
- Home phone
- Business phone
- All phones
- Preferred e-mail
- Gender
- Date of birth
- Date of death
- Ethnicity
- Primary company (current only)
- Primary job title (current only)
- College name
- Major name
- Degree year
- Degree type (BS, MA, PhD, etc.)
- Undergrad preferred reunion year (per WAA)

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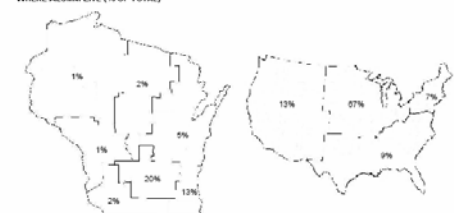
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UNIVERSITY OF WISCONSIN-MADISON ALUMNI PROFILE - 2008 Bachelors

All Undergraduates

Years Since Graduation	1-5	6-10	11-15	16-20	>20
Total Alumni	31,106	28,672	28,488	30,446	52,608
% Female	54	54	52	51	47
% Minority*	9	9	7	5	3
% Targeted Minority*	9	4	4	3	2
% Current Address Available*	96	96	96	96	95
% Providing Employer Information*	22	39	46	54	46
% Providing Job Title Information*	24	42	50	61	74
% Engaged with WAA ¹	23	25	17	16	19
% Living in Wisconsin	53	43	41	42	43

WHERE ALUMNI LIVE (% of TOTAL)²



¹Includes African American, Hispanic, American Indian and all Asian alumni.
²Includes African American, Hispanic, American Indian alumni AND Asian alumni that are Hmong, Vietnamese, Laotian or Cambodian.
³Alumni with "other" addresses are counted. These are addresses that alumni provided themselves or one that was obtained through an address verification service.
⁴Employment information is provided by alumni themselves. The percent shown is those who have provided employment information.
⁵Alumni that are "engaged" have some at least one of the following in the past five years: donated to WAA, volunteered with WAA, attended a WAA event, or corresponded with WAA.
⁶Wisconsin regional county groupings are based on Workforce Development Areas (WDA) utilized by the Wisconsin Department of Workforce Development. U.S. regional state groupings are based on the U.S. Census Bureau.
PRODUCED BY: ACADEMIC PLANNING AND ANALYSIS, OFFICE OF THE PROVOST

UNIVERSITY OF WISCONSIN-MADISON ALUMNI QUESTIONNAIRE RESPONSES¹ Bachelors

Number of Responses = 2,114

1. Regardless of any financial benefits, has your UW-Madison education improved your quality of life?
Definitely Not 1 2 3 4 5 Definitely Yes
0% 1% 6% 22% 70%

2. Which one of the following best describes your current educational status?
Enrolled full-time in a program leading to another degree 10%
Enrolled part-time in a program leading to another degree 7%
Enrolled in classes not leading to another degree 2%
Not presently enrolled, but plan on taking further coursework 44%
Not presently enrolled and have no plans for further coursework 30%

3. Which one of the following best describes your current employment status?
Employed full-time 81%
Employed part-time 3%
Not employed, seeking employment 4%
Not employed, not seeking employment 2%

The following questions were asked of the respondents who were/are employed.

4. For your current position, how applicable is the skill set you developed at UW-Madison (verbal and written communication skills, problem solving skills, etc.)?
Not at all Related 1 2 3 4 5 Highly Related
1% 3% 15% 39% 41%

5. How closely related is your current position to the curriculum of the major/infield in which you received your most recent UW-Madison degree?
Not at all Related 1 2 3 4 5 Highly Related
12% 12% 17% 21% 38%

6. How well did your academic experiences at UW-Madison prepare you for your current position?
Not at all Well 1 2 3 4 5 Exceptionally Well
1% 9% 16% 44% 30%

7. For the most recent year, what was the annual income/salary of your current position? (If you are working part-time, estimate your salary at a full-time rate.)
Less than \$30,000 18%
\$30,000-\$50,000 50%
\$50,000-\$80,000 22%
\$80,000 or more 12%

¹These questions were asked of alumni receiving bachelors degrees in the last 10 years when alumni updated personal information on WAA's website. Collection of survey information started in July 2007 and is ongoing. Totals may not add to 100% due to rounding and/or because a few responses checked an "other" response option and these are not shown.

About the Alumni Profile
Sources: Wisconsin Alumni Association - Address, employment, WAA engagement and survey responses as of 2/25/2008. UW-Madison Intracampus awards data - degree and program, re-enrollment, gender.