

Help us improve the Alumni Profiles:

The Alumni Profiles will be increasingly useful as more alumni provide information at the WAA directory web site.

Program staff and faculty can help by encouraging their graduating students to use the WAA directory.

Alumni Profiles for Undergraduate Academic Programs

We have developed an Alumni Profile for all undergraduates, for each school and college, and for each academic major. Alumni Profiles with information about

- demographics
- continued engagement with the University and WAA
- educational and employment status



Alumni Profiles Provide Answers:

- There is demand for organized information, analysis and reports on the undergraduate experience from the alumni perspective.
- This information is of interest to program faculty, to school/college and university decision makers, to prospective students and their families.
- This information demanded by a range of public constituencies including accrediting agencies.

Potential Cost Savings for Departments:

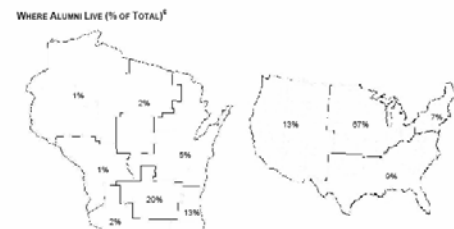
- The WAA directory eliminates that need for departments to keep and maintain a duplicate database of alumni information.
- The embedded survey questions provide outcomes information without running a costly alumni survey every year.
- Departments that want more detailed survey information or analysis can use the WAA information sources as a starting point.

UW-Madison Undergraduate Alumni Profile

http://apa.wisc.edu/degrees_alumni.html

UNIVERSITY OF WISCONSIN-MADISON ALUMNI PROFILE

Years Since Graduation	1-5	6-10	11-15	16-20	>20
Total Alumni	27,323	33,376	35,020	34,960	52,200
% Female	64	64	62	60	47
% Minority ¹	8	8	7	6	3
% Targeted Minority ²	5	4	3	3	2
% Current Address Available ³	96	96	96	96	96
% Providing Employer Information ⁴	24	40	46	56	66
% Providing Job Title Information ⁴	28	43	52	64	73
% Engaged with WAA ⁵	17	19	13	14	18
% Living in Wisconsin	53	43	41	43	43



About the Alumni Profile
 Source: Wisconsin Alumni Association - Address, employment, WAA engagement and survey responses as of 5/1/2007. UW-Madison Wisconsin alumni data files - degree and program, race/ethnicity, gender.
¹Includes African American, Hispanic, American Indian and all Asian alumni.
²Includes African American, Hispanic, American Indian alumni (AII) Asian alumni that are Hmong, Vietnamese, Laotian etc.
³Alumni with "active" addresses are counted. These are addresses that alumni provided themselves or one that was obtained through an address verification service.
⁴Employment information is provided by alumni themselves. The percent shown is those who ever provided employment information.
⁵Alumni that are "engaged" have done at least one of the following in the past five years: donated to WAA, volunteered with WAA, attended a WAA event, corresponded with WAA, "high engaged" means alumni have done at least three of these things.
⁶Wisconsin regional county groupings are based on Workforce Development Areas (WDA) utilized by the Wisconsin Department of Workforce Development. U.S. regional state groupings are based on the U.S. Census Bureau.
 PRODUCED BY: ACADEMIC PLANNING AND ANALYSIS, OFFICE OF THE PROVOST

UNIVERSITY OF WISCONSIN-MADISON ALUMNI SURVEY RESPONSES⁷

Number of Survey Responses = 1,112

- Regardless of any financial benefits, has your UW-Madison education improved your quality of life?

Definitely No	1	2	3	4	5	Definitely Yes
	0%	1%	5%	23%	41%	71%
- Which one of the following best describes your current educational status?

Enrolled full-time in a program leading to another degree	14%
Enrolled part-time in a program leading to another degree	2%
Enrolled in classes not leading to another degree	6%
Not presently enrolled, but plan on taking further coursework	4%
Not presently enrolled and have no plans for further coursework	20%
- Which one of the following best describes your current employment status?

Employed full-time	81%
Employed part-time	7%
Not employed, seeking employment	5%
Not employed, not seeking employment	5%

The following questions were asked of the respondents who were/are employed.

- For your current position, how applicable is the skill set you developed at UW-Madison (verbal and written communication skills, problem solving skills etc)?

Not at all Related	1	2	3	4	5	Highly Related
	1%	3%	15%	41%	41%	71%
- How closely related is your current position to the curriculum of the major/field in which you received your most recent UW-Madison degree?

Not at all Related	1	2	3	4	5	Highly Related
	11%	11%	18%	41%	41%	71%
- How well did your academic experiences at UW-Madison prepare you for your current position?

Not at all Well	1	2	3	4	5	Exceptionally Well
	1%	4%	15%	41%	41%	71%
- For the most recent year, what was the annual income/salary of your current position? (If you are working part-time, estimate your salary at a full-time rate.)

Less than \$30,000	18%
\$30,000-\$50,000	40%
\$50,000-\$80,000	22%
\$80,000 or more	12%

⁷Survey questions were asked of alumni receiving bachelors degrees in the last 10 years when alumni updated personal information on WAA's website. Collection of survey information started in July 2007 and is ongoing. Totals may not add to 100% due to rounding and/or because a few respondents checked an "other" response option and these are not shown.



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