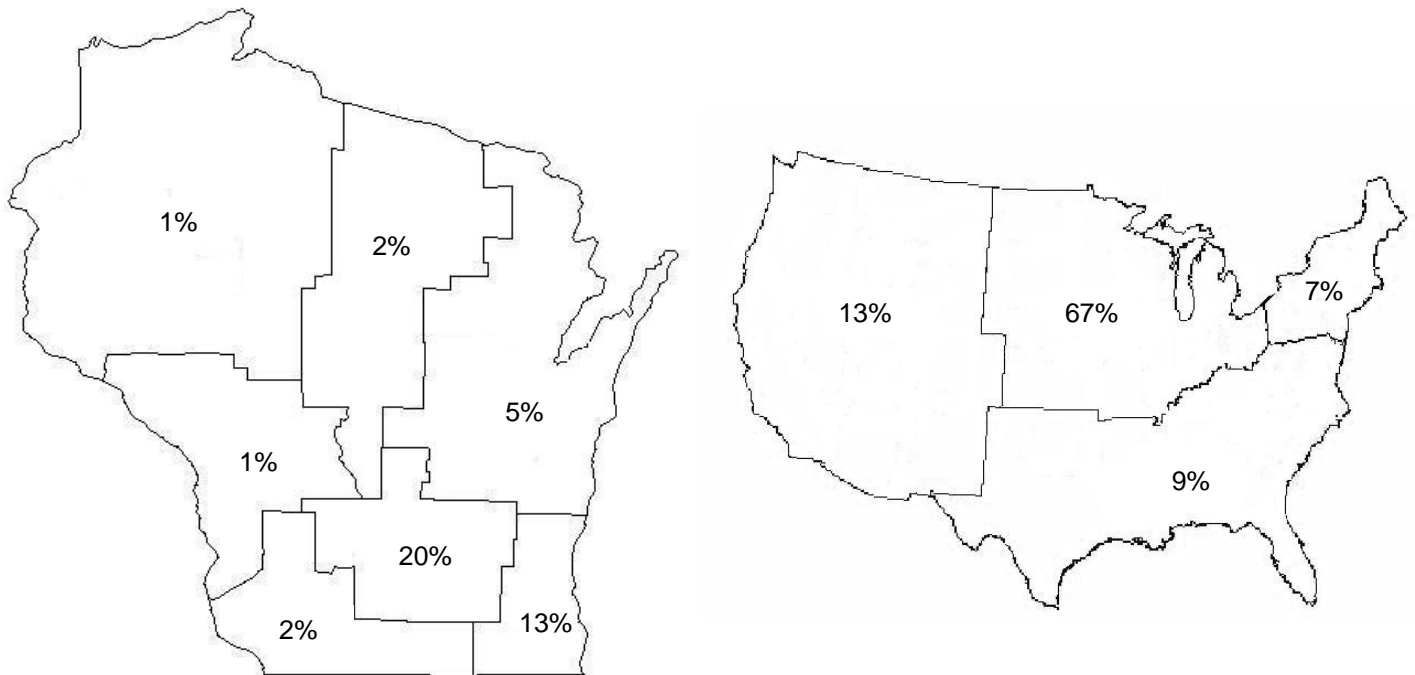


All Undergraduates

ALUMNI DEMOGRAPHICS

Years Since Graduation	1-5	6-10	11-15	16-20	>20
Total Alumni	31,254	29,213	27,672	30,617	58,682
% Female	54	54	52	51	47
% Minority ¹	9	8	7	6	3
% Targeted Minority ²	5	4	4	3	2
% Current Address Available ³	96	96	95	96	95
% Providing Employer Information ⁴	20	38	44	50	64
% Providing Job Title Information ⁴	21	40	48	56	71
% Engaged with WAA ⁵	24	27	18	14	17
% Living in Wisconsin	54	43	42	41	43

WHERE ALUMNI LIVE (% OF TOTAL)⁶



About the Alumni Profile

Sources: Wisconsin Alumni Association – Address, employment, WAA engagement as of 3/1/2009. UW-Madison InfoAccess awards data views – degree and program, race/ethnicity, gender.

¹Includes African American, Hispanic, American Indian and all Asian alumni.

²Includes African American, Hispanic, American Indian alumni AND Asian alumni that are Hmong, Vietnamese, Laotian etc.

³Alumni with “active” addresses are counted. These are addresses that alumni provided themselves or one that was obtained through an address verification service.

⁴Employment information is provided by alumni themselves. The percent shown is those who ever provided employment information.

⁵Alumni that are “engaged” have done at least one of the following in the past five years: donated to WAA, volunteered with WAA, attended a WAA event, corresponded with WAA. “Highly engaged” means alumni have done at least three of these things.

⁶Wisconsin regional county groupings are based on Workforce Development Areas (WDA) utilized by the Wisconsin Department of Workforce Development. U.S. regional state groupings are based on the U.S. Census Bureau.