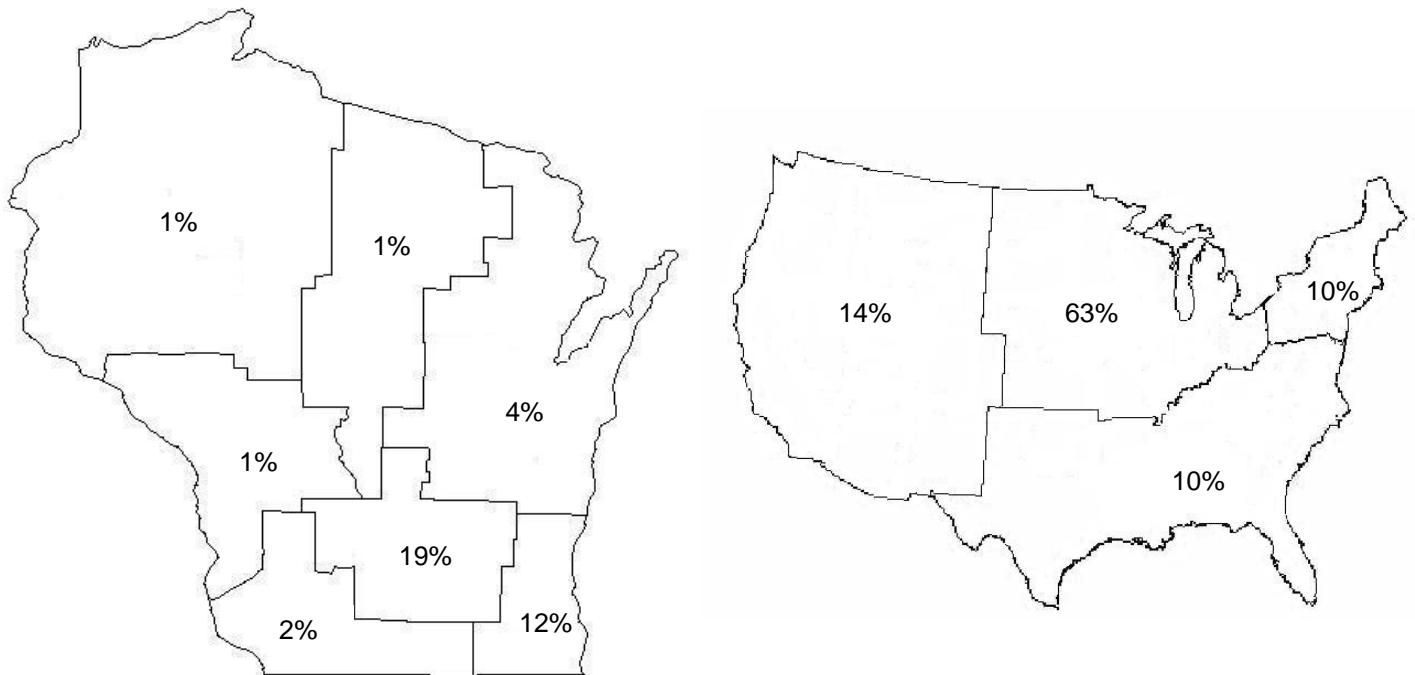


College of Letters and Science

ALUMNI DEMOGRAPHICS

Years Since Graduation	1-5	6-10	11-15	16-20	>20
Total Alumni	17,589	15,651	14,395	16,941	24,738
% Female	55	57	54	53	47
% Minority <sup>1</sup>	10	8	8	6	4
% Targeted Minority <sup>2</sup>	6	5	5	3	3
% Current Address Available <sup>3</sup>	97	97	96	96	95
% Providing Employer Information <sup>4</sup>	17	33	38	45	59
% Providing Job Title Information <sup>4</sup>	18	35	42	51	67
% Engaged with WAA <sup>5</sup>	24	27	18	15	17
% Living in Wisconsin	52	40	36	34	36

WHERE ALUMNI LIVE (% OF TOTAL)<sup>6</sup>



About the Alumni Profile

Sources: Wisconsin Alumni Association – Address, employment, WAA engagement as of 3/1/2009. UW-Madison InfoAccess awards data views – degree and program, race/ethnicity, gender.

<sup>1</sup>Includes African American, Hispanic, American Indian and all Asian alumni.

<sup>2</sup>Includes African American, Hispanic, American Indian alumni AND Asian alumni that are Hmong, Vietnamese, Laotian etc.

<sup>3</sup>Alumni with “active” addresses are counted. These are addresses that alumni provided themselves or one that was obtained through an address verification service.

<sup>4</sup>Employment information is provided by alumni themselves. The percent shown is those who ever provided employment information.

<sup>5</sup>Alumni that are “engaged” have done at least one of the following in the past five years: donated to WAA, volunteered with WAA, attended a WAA event, corresponded with WAA. “Highly engaged” means alumni have done at least three of these things.

<sup>6</sup>Wisconsin regional county groupings are based on Workforce Development Areas (WDA) utilized by the Wisconsin Department of Workforce Development. U.S. regional state groupings are based on the U.S. Census Bureau.