

April 30, 2008

From: Jocelyn Milner <jlmilner@wisc.edu>
Subject: Alumni Survey report available
To: Selected Colleagues
Cc: harrigan@vc.wisc.edu

Colleagues,

A report on the 2007 ACT Alumni Outcomes Survey is now posted at

http://apa.wisc.edu/degrees_alumni.html

Some findings from this survey were included in the UW System accountability report released in early April <http://www.uwsa.edu/opar/accountability/>. A summary is included in this message.

Please contact Margaret Harrigan (harrigan@vc.wisc.edu, 263-7141) or me (jlmilner@wisc.edu, 263-5658) if you have questions or comments. We hope you will forward this message on to others who may find it of interest.

Summary of findings:

- UW-Madison data includes responses from 184 alumni who graduated with undergraduate degree in 2003-04 or 2004-05 and were surveyed in summer 2007.
- 96% of UW-Madison alumni were employed or continuing their education at the time of the survey: 66% were employed full-time, 20% were in school full-time.
- 83% of UW-Madison alumni employed full-time reported an annual income \$30,000 or more; 34% reported an annual income of \$50,000 or more.
- 66% of UW-Madison alumni declared that their experience at UW-Madison prepared them exceptionally well or more than adequately for their current employment (compared to 51% for comparison alumni).
- 92% of UW-Madison alumni reported that if they could begin again, they definitely or probably would choose UW-Madison. 74% definitely would choose UW-Madison again. In contrast, 49% of comparison alumni definitely would attend the same institution again.
- Over 90% of UW-Madison alumni identified the following skills as important for personal and professional success: ability to live ethically, problem solving, verbal and written communication, thinking objectively, lifelong commitment to learning, developing original ideas, working cooperatively on a team, getting along with people of different cultures/races/backgrounds, and leadership skills.
- Over 80% ranked UW-Madison as having a positive impact in acquiring: written and verbal communication, problem solving, life-long learning, thinking objectively, working as a team member, developing new ideas, access a variety of information sources, and analyzing and

drawing conclusions from data.

- UW-Madison alumni were more satisfied than the comparison group on the following items related to their undergraduate experience: overall quality of instruction, variety of courses offered, general condition of buildings and grounds, campus acceptance of individuals regardless of sexual orientation, and preparation for further academic study.
- Comparison alumni were more satisfied than UW-Madison alumni with: concern for student as an individual, class sizes, and campus response to the needs of nontraditional students and physically challenged individuals.
- UW-Madison alumni were less likely than the comparison alumni to agree that financial aid was adequate, that administrators respected and were responsive to student input, that most faculty were readily available outside of class, and that there were few problems with course availability.

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